

re-org 2011 Wine Tasting Sponsorship Information

re-org provides massage therapy to cancer survivors in the Denver area free of charge. Since its incorporation in 2007, we have provided hundreds of free massages to cancer survivors in order to continue the healing process beyond standard treatments and to help bridge the gap between treatment and lasting health.

This will be our 4th annual wine tasting. The event will be held at The Other Side Arts on October 13, 2011 from 7pm-10pm. This is our organization's biggest fundraising activity for the year. We expect 150 attendees.

Event sponsors will receive excellent exposure and benefits, i.e.: branding, media placement and access to an engaged and compassionate community. Marketing activities for the event will include electronic invitations via email and Facebook to approximately 400 constituents. In addition, we will be distributing paper flyers to locations throughout the city.

Please read through the following sponsorship opportunities and choose one that best suits you:

Title Sponsor - \$500

Logo placement and link on **re-org** website year-round, listed as Title Sponsor.
Most prominent recognition and logo placement in all event promotion including flyers, website posts, Facebook posts, and emails.
Most prominent recognition and logo placement in all follow-up communication with attendees including emails, website posts and Facebook posts.
Most prominent recognition during remarks at the event.
Most prominent signage and display of marketing materials at event.

Major Sponsor - \$250

Logo placement and link on **re-org** website year-round, listed as Major Sponsor.
Prominent recognition in all event promotion including flyers, website posts, Facebook posts, and emails.
Prominent recognition in all follow-up communication with attendees including emails, website posts and Facebook posts.
Prominent recognition during remarks at the event.
Prominent signage and display of marketing materials at event.

Supporting Sponsor - \$100

Logo placement and link on **re-org** website year-round, listed as Supporting Sponsor.
Recognition in all event promotion including flyers, website posts, Facebook posts, and emails.
Recognition in all follow-up communication with attendees including emails, website posts and Facebook posts.
Prominent signage and display of marketing materials at event.